



## VICTOR VALLEY COLLEGE DISTRICT FOUNDATION, INC.

Board of Directors

Meeting: October 11, 2017

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### MINUTES

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Present: Peter Allan, Tim Anderson, Casey Armstrong, Don Brown, Lorrie Denson, Deedee Garcia, Fred Hunter, Norm Hurst, Jason Lamoreaux, Scott Nassif, Logan Olds, Teri Ortega, Mary Pringle, Tracey Richardson, Kirk Riding, Eric Schmidt, Shannon Shannon, Paul Stanton, Marianne Tortorici, Roger Wagner, Kathleen Wood, Catherine Abbott, Kirsten Acosta, Kristi Sandberg, Frank Castanos and Glennis Duncan.

Not Present: Andre Arviso, Jackie Augustine-Carreira, Larry Cusack, Craig Garrick, Sam Grandlienard, Mike Nutter, Angela Perdomo, Bill Scott, Dawn Serbus, Donna Wells and Caroll Yule.

- I. The meeting was called to order at 7:02 a.m. Olds led the Pledge of Allegiance.
- II. **Calendar Review** – The board received and reviewed the October - December 2017 calendars and the major annual events calendar.
- III. **Consent Agenda:** The following items were approved as presented: MSC (Hurst / Pringle, Schmidt abstained from the Minutes).
  - a. August 9, 2017 Minutes,
  - b. Policy FP5 – Administrative Cost Recovery,
  - c. Policy FP9 – Receivables and Collections,
  - d. Policy PP5 – Scholarship Acceptance,
  - e. Updated 2017-2018 Annual Plan.
- IV. **Items Pulled from Consent Agenda:** None.
- V. **Information / Discussion:**
  - a. Annual Board Retreat Recap – Abbott reviewed the 2017/2018 Annual Plan goals and objectives. Tortorici requested an updated report to the BOT regarding last year's joint Foundation/BOT goals. Schmidt thanked the board members who attended the board retreat. He reported that the members shared their passions about supporting College departments. Denson and Anderson added that visiting with the departments was informative and hope to see that continue. Abbott encouraged board members to attend ASB meetings on Fridays at 10:00 am.
  - b. Victor Valley Regional Open Recap – Schmidt reported that the event was oversold. This was the first joint Victor Valley Chamber/Foundation golf tournament. The event netted over \$57,000 to be split evenly. Armstrong added that this was a well put-together event.
  - c. COE/ASB Breakfast – Tuesday, October 17 in the SAC, Desert Rock Café. All board members are welcome to attend. Please contact Acosta to be added to the list.

- d. Scholarship Marketing Presentation – Abbott reviewed the scholarship presentation. Schmidt reported that over 160 students received scholarships through last year's drive. Hurst thanked Gabi Callender (staff) for her work on the scholarship drive and with the students. Tortorici suggested working with donors to fund more athletic scholarships.
- e. Donor Outreach Updates – Allan thanked the board members for their responses to his email regarding donor assignments. Wood suggested adding emails to the donor contact information. Tortorici suggested increasing alumni outreach.
- f. Progress Report – Abbott reviewed the performance report and staff updates for September.

VI. **Committee & Task Force Reports:**

- a. VP Resource Development – Tim Anderson – Hall of Fame 2018 jury panel has been selected. Armstrong will chair the event. The theme is "Silver" for the 25<sup>th</sup> year of the Hall of Fame event. Dillon Lesovsky will chair the High Desert Economic Summit.
- b. VP Public Outreach & Recognition – Mike Nutter – Absent.
- c. VP Programs & Allocations – Fred Hunter – No report.
- d. VP Campus Connections – Peter Allan – No report.
- e. VP Operations – Norm Hurst – Hurst reported that the audit is wrapping up.
- f. Treasurer – Shannon Shannon – The November Finance committee meeting, joint Audit/Finance committees, has been moved to November 1 at 10:00 am.
- g. Past President – Don Brown – Brown reported that the committee will meet tomorrow morning at Johnnie D's. Allan will attend to encourage the members to shepherd individual donors.

VII. **Comments:** Wagner reported that onsite enrollment was held at two local high schools and will increase next semester. The College is working with students affected by the DACA program reform. Wagner distributed College notepads that were ordered through the President's Excellence Fund to celebrate the accreditation success. Schmidt is working with Abbott to create new marketing material for board members to communicate the effect of the Foundation to the community. He reminded everyone to attend the November 8 board meeting. There will be several critical action items on the agenda. Hunter will start interviews in the next couple of weeks for the 3<sup>rd</sup> cohort of "16 for Success." Abbott reviewed the Executive Director Activity Report. Abbott and Acosta will be out of the office the rest of the week attending the CASE conference in Anaheim.

VIII. The meeting adjourned at 8:13 a.m. Board portraits will be taken at the VVC Gazebo.