



VICTOR VALLEY COLLEGE DISTRICT FOUNDATION, Inc.

BOARD OF DIRECTORS

Meeting: October 9, 2013 at 7:00am

Victor Valley College Student Activities Center

AGENDA

- I. **WELCOME**
 - A. Pledge of Allegiance

- II. **CALENDAR REVIEW**
 - a. October, November, December
 - b. Major Annual Events

- III. **CONSENT AGENDA**
 - A. Approve September 13, 2013 – Minutes
 - B. Approve Revised Articles of Incorporation

- IV. **ITEMS PULLED FROM CONSENT AGENDA**

- V. **PROGRAM UPDATE – Payden & Rygel Investment Update**

- VI. **REPORTS / DISCUSSION**
 - A. Golf Tournament
 - B. Board Retreat Recap
 - C. 2014 Annual Packages
 - D. Receive September Progress Report

- VII. **COMMENTS**
 - A. Superintendent / President
 - B. ASB Representative
 - C. Foundation President
 - D. Board Members
 - E. Executive Director

- VIII. **TALKING POINTS**

- IX. **ADJOURN**

Victor Valley College District Foundation

Quick Calendar

OCTOBER

2 thru Oct. 4 - CASE Conference - San Diego, CA - Office will be open

8 VVC Board of Trustee's Mtg - Bldg 10, 5:30 PM

9 Full Board of Directors Meeting - SAC C - 7 AM

10 Grand Rams Meeting - SAC B - 8 AM

10 Special Events Committee Meeting - Quiet Room - 12 noon

10 Golf Committee Meeting - SAC B - 1:30 PM

17 Golf Committee Meeting - SAC B - 1:30 PM

18 Hall of Fame Nominations Due

23 Executive Cmte Mtg - PCR - 7:30 AM

23 Advisory Council Meeting - SAC C - 12 noon

24 Golf Committee Meeting - TBD - 1:30 PM

28 Golf Tournament - SVL Country Club - 7 AM

Victor Valley College District Foundation

Quick Calendar

NOVEMBER

7 Finance Committee Mtg - PCR - 7 AM

11 CAMPUS CLOSED - VETERAN'S DAY

12 VVC Board of Trustee's Mtg - Bldg 10, 5:30 PM

13 Full Board of Directors Meeting - SAC C - 7 AM

14 Grand Rams Meeting - SAC B - 8 AM

27 Executive Cmte Mtg - PCR - 7:30 AM

27 Advisory Council Meeting - SAC C - 12 noon

28 thru November 29 CAMPUS CLOSED - THANKSGIVING

Victor Valley College District Foundation

Quick Calendar

DECEMBER

5 President's Circle Luncheon - 12noon

10 VVC Board of Trustees Meeting - Bldg. 10, Board Room - 5:30 PM

11 Full Board of Directors Meeting - SAC C - 7 AM

12 Grand Rams Meeting - SAC Quiet Room - 8 AM

23 thru January 1, CAMPUS CLOSED - WINTER HOLIDAY

December Executive Mtg. has been scheduled for the month of January

Victor Valley College District Foundation

2013-2014 MAJOR EVENTS CALENDAR

ALL DATES SUBJECT TO CHANGE - CALL TO CONFIRM 760-245-4271 EXT. 2522

DATE	EVENT	TIME / LOCATION
Thursday, July 25, 2013	Installation of Officers & Directors	6-8 PM - TBA
Saturday, August 24, 2013	Rockin' The Desert Mud Run	7 AM - Horseman's Center, Apple Valley, CA
Thursday, September 05, 2013	President's Circle Luncheon	12 NOON - VVC Student Activities Center
Friday, September 13, 2013	Foundation Board Retreat	8 AM - 4 PM - VVC Library
Monday, October 28, 2013	Golf Tournament	7 AM - Spring Valley Lake Country Club
Thursday, December 05, 2013	President's Circle Luncheon	12 NOON - VVC Student Activities Center
Saturday, February 08, 2014	Alumni Hall of Fame	6 PM - Hilton Garden Inn
Thursday, March 06, 2014	President's Circle Luncheon	12 NOON - VVC Student Activities Center
Thursday, April 03, 2014	Economic Summit	7 AM - VVC Performing Arts Center
Friday, May 30, 2014	VVC Graduation	TBA
Wednesday, June 04, 2014	Scholarship Ceremony	4 PM - VVC Performing Arts Center
Thursday, June 05, 2014	President's Circle Luncheon	12 NOON - VVC Student Activities Center



VICTOR VALLEY COLLEGE DISTRICT FOUNDATION, Inc.

Board of Directors Meeting
Meeting: October 9, 2013

AGENDA ITEM COVER

ITEM NUMBER: III.A

ITEM SUBJECT: Minutes of September 13, 2013

EXPLANATIONS:

Minutes of the last board meeting presented for approval.

REVIEWED BY:

Executive Director

RECOMMENDATION:

Approve minutes as presented.



VICTOR VALLEY COLLEGE DISTRICT FOUNDATION, INC.

Board of Directors

Meeting: September 13, 2013

MINUTES

Present: Merlin Aalborg, Peter Allan, Tim Anderson, Casey Armstrong, Don Brown, Val Christensen, Steve Davisson, Norm Hurst, GH Javaheripour, Scott Jones, Jerry Klein, Scott Nassif, Deedee Orta, Margaret Peterson, Joe Range, Kirk Riding, Frank Robinson, Eric Schmidt, Bill Scott, Dawn Serbus, Evonne Torres-Tirado, Donna Wells, Chuck Utgard, Caroll Yule, Rhea Deroian, Catherine Abbott, Ginger Ontiveros, Gaby Callendar and Glennis Duncan.

Not Present: Percy Bakker, Magdalen Chavez, Larry Cusack, Dianna Donofrio, Bruce Ebmeyer, Bruce Fay, Craig Garrick, Jason Lamoreaux, Janice Olson, Suzanne Richards, Thurston Smith and Paul Stanton,.

- I. The meeting was called to order at 1:20 pm.
- II. **Consent Agenda**
The following items were approved as presented: MSC (Hurst / Robinson).
 - a. Minutes of the August 14, 2013 meeting,,
 - b. FP:4 – Investment Policy Statement,
 - c. FP:9 – Receivables and Collections.
- III. **Items Pulled from Consent Agenda** – None.
- IV. **Comments:** The board received the September – November 2013 calendar, the major annual events calendar and the August progress report.
- V. The meeting adjourned at 1:30 pm.



VICTOR VALLEY COLLEGE DISTRICT FOUNDATION, Inc.

Board of Directors Meeting
Meeting: October 9, 2013

AGENDA ITEM COVER

ITEM NUMBER: III.B

ITEM SUBJECT: Approve Revised Articles of Incorporation

EXPLANATIONS:

The Victor Valley College Foundation launched a for-profit subsidiary (Accelerated Education Resources) in April of 2013. While it is legal for a non-profit, public benefit corporation such as the Victor Valley College Foundation to do this, our current Articles of Incorporation include language that would prohibit our engagement in this type of activity. The language is based on IRS codes applying to charitable foundations, which we are not and is therefore unnecessary in our Articles of Incorporation.

This issue was discussed with multiple attorneys and CPA's until the right expertise was identified in James Kennedy who advised us to remove the language which prevents our involvement with for-profit subsidiaries as they do not apply to public benefit corporations. The Articles of Incorporation were edited to remove these items. Additional changes were made to remove the reference to an Advisory Council and to simplify other standard elements this document. These edits were reviewed by Attorney Kevin Porter to ensure they maintained conformity to State and Federal Law, discussed by the Executive Committee and have been presented for adoption by the Foundation Board of Directors

Attached hereto for your review are the revised Articles of Incorporation, opinion memo from James Kennedy and email correspondence with Kevin Porter.

REVIEWED BY:

James Kennedy, CPA
Kevin Porter, Attorney, Caldwell, Kennedy & Porter
Executive Director
Executive Committee – recommend approval

RECOMMENDATION:

Approve Revised Articles of Incorporation as presented and authorize filing with the California Attorney General.

**CERTIFICATE OF AMENDMENT TO
ARTICLES OF INCORPORATION
OF
VICTOR VALLEY COLLEGE DISTRICT FOUNDATION, INC.**

The undersigned certify:

1. That, they are the President and Secretary, respectively, of the VICTOR VALLEY COLLEGE DISTRICT FOUNDATION, INC.
2. That the Articles of Incorporation of the VICTOR VALLEY COLLEGE DISTRICT FOUNDATION, INC., shall be amended to read as hereinafter set forth in full.
3. That the Amendment has been approved by the Board of Directors and Trustees.
4. That the Amendment was approved by the required vote of the members.

I. CORPORATION NAME

The name of the corporation is the VICTOR VALLEY COLLEGE DISTRICT FOUNDATION, INC.

II. CORPORATE STATUS AND GOVERNING LAW

This corporation is a nonprofit public benefit corporation and is not organized for the private gain of any person. It is organized under California Nonprofit Corporation Law, for public and charitable purposes.

III. PURPOSE

This corporation is organized exclusively for the support and benefit of the Victor Valley Community College District.

The charitable purposes of the corporation are primarily, to provide an instrumentality for financing and undertaking activities, projects and functions of an educational, charitable, services and/or scientific nature which will benefit the students and benefit and augment the educational, service and scientific programs of the Victor Valley Community College District of San Bernardino and Los Angeles Counties, or such district as it may subsequently be known, as a result of any annexation, reorganization or other action resulting in a name or organizational change.

These purposes shall include, but not be limited to:

- A. To accumulate funds for the purposes of awarding scholarships and loans to assist students attending Victor Valley College (which is operated by said Community College District).
- B. To accumulate funds for the purposes of funding programs and projects, and of acquiring and donating to the students of and/or the Victor Valley Community College District, portions and/or all of such buildings and/or structures, and/or those items of furniture, furnishings, equipment and/or materials, for which state and/or federal budgeted or grant funds are either unavailable or insufficient.

- C. To afford and encourage opportunities for the establishment of permanent collections, art endowments, research and educational projects, and otherwise provide aids to education, supplementary to local, state and federal funding and assistance;
- D. To solicit, collect, receive, acquire, hold, own and invest money and property, whether real, personal or mixed, received by gift, contribution, bequest, devise or otherwise; to sell and convert property, whether real, personal or mixed, into cash, notes and other liquid semi-liquid or fixed assets; and to use the funds of this corporation and the proceeds, income, rents, issues and profits derived from any property or property rights of this corporation for any of the purposes for which this corporation is formed.
- E. To purchase or otherwise acquire, own, hold, sell, assign, transfer, or otherwise dispose of, mortgage, pledge, or otherwise hypothecate or encumber, and to deal in and with shares, bonds, notes, debentures or other securities or evidences of indebtedness of any person, firm, corporation or unincorporated entity and, while the owner or holder thereof, to exercise all rights, powers and privileges of ownership;
- F. To purchase or otherwise acquire, own, hold, use, sell, exchange, assign, convey, lease or otherwise dispose of and mortgage, or otherwise hypothecate or encumber real, personal or mixed property.
- G. To borrow money, incur indebtedness, and to secure repayment of the same by mortgage, pledge, deed of trust or other hypothecation of property, whether real, personal or mixed;
- H. To conduct expeditions or explorations of scientific quest; to subsidize scientific research; to publish reports proceedings bulletins or journals of science, education or art or of divisions thereof; and in general to do any or all things conducive to dissemination of knowledge of the sciences and the arts, or necessary or incidental to the realization of the aforementioned purposes;
- I. To own, manage, finance and/or operate facilities services and enterprises, both on and off the campus and used by or for the benefit of students attending Victor Valley College (which is operated by said Community College District); and
- J. To exercise any of these rights, powers and duties of this corporation either alone, or in conjunction with others, including the Victor Valley Community College District, as principal, agent, partner, joint venture, shareholder or otherwise.

IV. POWERS

This corporation shall have and may exercise all rights and powers conferred on nonprofit public benefit corporations under the laws of the State of California; provided, however, that this corporation shall not, except to an insubstantial degree, engage in any activities or exercise any powers that are not in furtherance of the primary purpose of this corporation.

V. DIRECTORS AND TRUSTEES

The number of Directors and Trustees, and the names and addresses of the persons who are to act in the capacity of Director and Trustee until, the election of their successors shall be set forth in the Corporation Bylaws and Minutes respectively.

VI. MEMBERS

- A. The persons who are Directors and Trustees of this Corporation from time to time shall be its only members; otherwise this corporation shall have no members, as provided in, Section 5310 of the Corporation Code of the State of California, as from time to time amended.
- B. The manner in which Directors and Trustees shall be chosen and removed from office, their qualifications, powers, duties, compensation and tenure of office, the manner of filling vacancies of the board and the manner of calling and hold meetings, shall be as stated in the Bylaws.

VII. DEDICATION AND DISSOLUTION

The assets and property of this corporation is irrevocably dedicated to the public and charitable purposes set forth in Article III, and no part of the net income or assets of this corporation shall ever inure to the benefit of any private person. Upon dissolution or winding up of this corporation, its assets remaining after payment or provision for payment of all debts and liabilities of this corporation shall be distributed to the Victor Valley Community College District, or its successor.

VIII. AMENDMENT

The Articles of Incorporation of this corporation shall be amended only by the vote of a majority of the total voting membership of the Board of Directors.

IX. DECLARATION

Each of the undersigned declares under penalty of perjury that the statements contained in the foregoing Certificate of Amendment of Articles of Incorporation are true of their own knowledge, and that this Declaration was executed on October 9, 2013 at Victorville, California.

DONALD P. BROWN
President

VIRGINIA K. ONTIVEROS
Secretary

MEMORANDUM

Date: August 6, 2013
To: Ginger Ontiveros
Victor Valley College Foundation
From: Jim Kennedy
Re: Article IX – Distribution of Income and Prohibited Transactions

(a) IRC Sec 4942 deals with the tax liability imposed on a private foundation for failure to distribute its income in accordance with rules applicable to private foundations. Distributable income is a concept that applies only to private foundations. This paragraph in your Articles will only apply should VVCF become a private foundation.

(b) IRC Sec 4941 deals with the tax liability imposed on a private foundation for acts of self-dealing between a disqualified person and a private foundation. While self-dealing has broad applicability to nonprofit organizations, this particular Code section applies only to private foundations. This paragraph in your Articles will only apply should VVCF become a private foundation.

(c) IRC Sec 4943 deals with the tax liability imposed on a private foundation for excess business holdings, which are defined generally as 20% or more ownership of a business enterprise. Business holdings, whether permitted or excessive, is a concept that applies only to private foundations. This paragraph in your Articles will only apply should VVCF become a private foundation.

(d) IRC Sec 4944 deals with the tax liability imposed on a private foundation for investing in a manner as to jeopardize its exempt purpose. While prudent investing has broad applicability to nonprofit organizations, this restriction on investments applies only to private foundations. This paragraph in your Articles will only apply should VVCF become a private foundation.

(e) IRC Sec 4945 deals with the tax liability imposed on a private foundation for making taxable expenditures, which generally includes lobbying, political activity, and inappropriate grants to other organizations. While the political activity rules have broad applicability to non profit organizations, this restriction on expenditures applies only to private foundations. This paragraph in your Articles will only apply should VVCF become a private foundation.

Conclusion: Private Foundation status is a default condition under IRC Section 501(c)(3) when a charitable organization fails to satisfy the public support test. Your annual Form 990 is required to report that you have met this test each year. As long as you continue to satisfy that public support test and follow all the other Code provisions and regulations that apply to public charities, there is no reason that any of the paragraphs in Article IX will apply to VVC Foundation.

I am concerned that Article IX states that VVCF is subject to these Code sections, even when the Code itself indicates that they are not applicable. If VVCF ever becomes a private foundation, these provisions will apply no matter what your Articles say. I think it could be argued that the Foundation has established a standard for itself in Article IX that goes beyond federal or state law applicable to a public charity. For that reason, I think you should consult legal counsel and consider removing this article entirely.

From: [Kevin Porter](#)
To: [Ginger Ontiveros](#)
Cc: [Don Brown](#)
Subject: Re: Articles
Date: Tuesday, September 24, 2013 4:40:22 PM

Ginger,

I left you a brief telephonic message. I think your changes are appropriate, and recommend approval of same. Two minor comments: It appears the word "and" in paragraph II, second line should be removed, and in paragraph III, second paragraph, end of line 6 and beginning of line 7, should "and Los Angeles Counties" be left in? Otherwise, great job.

----- Original Message -----

From: [Ginger Ontiveros](#)
To: kporter@cklaw.net
Cc: [Don Brown](#)
Sent: Tuesday, September 03, 2013 5:30 PM
Subject: Articles

Kevin...

Thank you for advising me today relative to revisions of the Victor Valley College Foundation Articles of Incorporation. Attached is the redline showing the changes I wish to recommend. Please let me know if there is anything that you feel should be corrected, added, deleted or otherwise revised before presenting to our board for approval. Thank you.



Ginger Ontiveros,
Executive Director Foundation | Foundation
Victor Valley College
18422 Bear Valley Road
Victorville, CA 92395
Office:
Email: Ginger.Ontiveros@vvc.edu
Phone: (760) 245-4271 ext 2523

No virus found in this message.
Checked by AVG - www.avg.com
Version: 2013.0.3392 / Virus Database: 3222/6636 - Release Date: 09/03/13

Victor Valley College Foundation invites you to consider...



2013-2014 'Higher Ed Heroes' Packages

Many BIG Benefits

"You (the High Desert) cannot have prosperity unless you change educational performance. There's no such thing as a poor, educated area."

*~ John Husing Ph.D.
Inland Empire Economist and Expert*

The Chancellor

Our most comprehensive annual 'Champion of Education' package. The Chancellor provides top billing at all Victor Valley College Foundation events in exchange for a meaningful annual investment that says a quality college education is important.



The Chancellor Benefits

Raise the Ball, Golf Gold Tournament

Event Date: October 28, 2013

Caddie Sponsorship

- **Recognition** - in select tournament radio advertising, marketing and social media
- **Logo Placement** - on all event flyers and print advertisements, all Caddie & Tournament Staff Shirts and registration banner
- **Opportunity** - to address golfers during Awards Celebration
- **Opportunity** - to showcase your business by hosting an on course activity
- **Four** (4) all-inclusive entries starting on the hole of your choice (other than hole 1)

Victor Valley College Foundation Alumni Hall of Fame & Distinguished Service Awards Celebration

Event Date: February 8, 2014

Salutatorian Sponsorship

- **Premier Seating** – supersized table with seating for 10 in center of the house for prime viewing
- **Table Signage** – your name prominently displayed on your assigned table
- **Electronic Signage** – video screens will rotate names of sponsors throughout the night (your logo will be displayed on every slide)
- **Entrance Signage** - prominent recognition at the entrance of the event to make a great first impression on celebration guests

- **Special Honor** - you'll be invited to the stage to help honor an award recipient
- **Advertising** - full page color advertisement in the event program
- **Special Entry** - 10 tickets for Champagne Wishes
- **General Recognition** - commemorative plaque, sponsorship listings in the LINK and event program

High Desert Economic Summit

Event Date: April 2, 2014

Executive Sponsorship

- **Advertisement** - Preceding the video replay of economic summit presentations (played in rotation based on the number of qualifying sponsors)
- **Logo** - in all promotional print and electronic materials for the Economic Summit
- **Introduce a speaker** (opportunities provided on a first come first served basis)
- **Event banner** - created for your company displayed in the theater during the Economic Summit
- **Logo and Link** - from Economic Summit website
- **Lunch** - for you and one (1) guest with the keynote speakers
- **Signage** - at event registration
- **Advertising** - full page ad in event program
- **Sponsor listing** - including contact information and directory listing in event program
- **20 tickets** in ****RESERVED**** seating

...more on the flipside



2013-2014 Higher Ed Heroes Packages

Rockin' the Desert Mud Run

Event Date: August 23, 2014

Half-Way Sponsorship

- **Recognition** - in select marketing and social media
- **Logo Placement** - on directional signs guiding runners through the 3 mile course
- **Advertising** - full page ad on the inside cover of the event program
- **Logo** - placed on runner t-shirts
- **25** entries to run in event

Presidents' Circle Membership

The Victor Valley College Foundation Presidents' Circle provides members with access to College and Foundation leadership while supporting the Foundation Annual Fund

Five Presidents' Circle Memberships (including all benefits)

- Quarterly luncheons including briefings from the Presidents of the College and Foundation
- VIP Parking Privileges

Bonus: Lunch with the President—enjoy a private lunch with the Superintendent / President or a member of his Administrative Cabinet to learn more about the College

Campus Grant Award

You will be the sponsor of a campus grant up to \$2500. You may participate in reviewing applications submitted to identify the project that will be supported with your sponsored grant or entrust the Foundation Campus Grants Committee to select a deserving program. Either way you will be recognized for your grant by presenting it at a public meeting of your choice.

Scholarship Award

Each year the Foundation facilitates nearly \$100,000 in scholarship awards from local charitable organizations. You will be invited to participate in the annual scholarship program with a merit-award made in your name. You will be invited to a scholarship convocation ceremony where you can meet the recipient of your designated award. This award will be highlighted with a student appreciation message on the Foundation website during the 2014 academic year.

The Chancellor— Included Extras

These items are included within the annual benefactor package to complete a robust partnership:

Twenty (20) Tickets to the Victor Valley College Performing Arts Center Production (theater, music or dance) of your choice. Use them together or split them up into five sets of four.

Four (4) Victor Valley College Sweatshirts

Four (4) Full Page Ads in the Victor Valley College LINK. The LINK is distributed by the Daily Press to readers through full circulation in the Victor Valley and the Foundation by mail to supporters and posted online.

Champion of Education recognition in each quarterly issue of the Victor Valley College Foundation LINK which is inserted in the full circulation of the Victor Valley Daily Press. One issue will feature a story about you and your support for education.

Commemorative “2013-2014 Higher Ed Heroes” Plaque acknowledging you for your generosity presented at a Victor Valley College Trustee meeting.

Total Annual Value: \$30,000

Your Contribution: \$25,000*

Contact: Catherine Abbott
Catherine.abbott@vvc.edu
760.245.4271 ext. 2146

THANK YOU!

**Installment plans available*

The President

Our annual 'Leader in Education' package. The President provides top billing at two Victor Valley College Foundation events and comprehensive benefits in our other offerings. Your investment shows you care about the future of our students who are working hard to make a difference in our community!



The President Benefits

Raise the Ball, Golf Gold Tournament

Event Date: October 28, 2013

Birdie Sponsorship

- **Recognition** - in select tournament radio advertising, marketing and social media
- **Logo Placement** - on all event flyers & print advertisements and registration banner
- **Recognition** - as sponsor of one special contest including opportunity to participate in the announcement of contest winner during awards ceremony
- **Four** (4) all-inclusive entries

Victor Valley College Foundation Alumni Hall of Fame & Distinguished Service Award Celebration

Event Date: February 8, 2014

President's Sponsorship

- **Prime Seating** – supersized table with seating for 10 in center of the house
- **Table Signage** – your name prominently displayed on your assigned table
- **Electronic Signage** – video screens will rotate names of sponsors (your name will appear with highest frequency in each rotation)
- **Student Recognition** - your sponsorship plaque will be delivered by a student volunteer giving us the opportunity to shine the spotlight both on them and on you
- **Advertising** – full page advertisement in the event

program

- **Special Entry** - 10 tickets for Champagne Wishes
- **General Recognition** – Commemorative plaque, sponsorship listings in LINK and event program
- **PLUS...** participate on the Foundation's campus grants committee to help allocate event proceeds to worthwhile projects

High Desert Economic Summit

Event Date: April 2, 2014

Investor Sponsorship

- **Participate** - on stage in awarding scholarships to a VVC student
- **Advertisement** - on the Economic Summit website page for a full year
- **Event Banner** - created for your company and displayed in the lobby during the Economic Summit
- **Logo and link** - from Economic Summit Website (on page with Economic Summit downloads)
- **Signage** - at event registration
- **Advertising** - Half page ad in event program
- **Sponsor listing** - including contact information and directory listing in event program
- **15 tickets** in open seating

Rockin' The Desert Mud Run

Event Date: August 23, 2014

Base Camp Sponsorship

- **Recognition** - in select marketing and social media
- **Your Logo** - on directional signs guiding runners through the 3 mile course

...more on the flipside



2013-2014 Higher Ed Heroes Packages

- **Advertising** - full page ad on the back cover of the event program
- **Logo** - placed on runner t-shirts
- **20 entries** to run in event

Presidents' Circle Membership

The Victor Valley College Foundation Presidents' Circle provides members with access to College and Foundation leadership while supporting the Foundation Annual Fund. Four Presidents' Circle Memberships (including all benefits)

- Quarterly luncheons including briefings from the Presidents of the College and Foundation
- VIP Parking Privileges

Bonus: Lunch with the President—enjoy a private lunch with the Superintendent / President or a member of his Administrative Cabinet to learn more about the College

Campus Grant Award

You will be the sponsor of a campus grant up to \$2000. You may participate in reviewing applications submitted to identify the project that will be supported with your sponsored grant or entrust the Foundation Campus Grants Committee to select a deserving program. Either way you will be recognized for your grant by presenting it at a public meeting of your choice.

Scholarship Award

Each year the Foundation facilitates nearly \$100,000 in scholarship awards from local charitable organizations. You will be invited to participate in the annual scholarship program with a merit-award made in your name. You will be invited to a scholarship convocation ceremony where you can meet the recipient of your designated award. This award will be highlighted with a student appreciation message on the Foundation website during the 2014 academic year.

The President— Included Extras

These items are included within the annual benefactor package to complete a robust partnership:

Fifteen (15) Tickets to the Victor Valley College Performing Arts Center Production (theater, music or dance) of your choice. Use them together or split them up into five sets of four.

Four(4) Victor Valley College Sweatshirts

Three (3) Full Page Ads in the Victor Valley College LINK. The LINK is distributed by the Daily Press to readers through full circulation in the Victor Valley and the Foundation by mail to supporters and posted online.

Champion of Education recognition in each quarterly issue of the Victor Valley College Foundation LINK which is inserted in the full circulation of the Victor Valley Daily Press. One issue will feature a story about you and your support for education.

Commemorative “2013-2014 Higher Ed Heroes” Plaque acknowledging you for your generosity presented at a Victor Valley College Trustee meeting.

Total Annual Value: 25,000

Your Contribution: \$20,000*

Contact: Catherine Abbott
Catherine.abbott@vvc.edu
760.245.4271 ext. 2146

THANK YOU!

**Installment plans available*

The Vice President

The Vice President package provides top billing benefits at lower level prices for all Victor Valley College Foundation events! Your generosity makes a strong statement that education will be the cornerstone of our community!



The Vice President Benefits

Raise the Ball, Golf Gold Tournament

Event Date: October 28, 2013

Cart Sponsorship

- **Recognition** - in select newspaper ads, tournament radio advertising and social media
- **Logo Placement** - on all cart signage and registration banner
- **Four (4)** all-inclusive entries

Victor Valley College Foundation Alumni Hall of Fame & Distinguished Service Award Celebration

Event Date: February 8, 2014

Dean's List Sponsorship

- **Standard Table Seating** - table of eight (8) with preferred placement (early reservations will have the best location)
- **Electronic Signage** - video screens will rotate names of sponsors (your name will appear frequently in rotation)
- **Table Signage** - your business name will be prominently displayed on your assigned table
- **Advertising** - quarter page advertisement in the event program
- **Special Entry** - 8 tickets for Champagne Wishes
- **General Recognition** - commemorative plaque, sponsorship listing in LINK and event program
- **Plus...** Participate on the Foundation's Scholarship Committee to help allocation proceeds to deserving students

High Desert Economic Summit

Event Date: April 2, 2014

Entrepreneur Sponsorship

- **Participate** - on stage in a check presentation to the American Red Cross
- **Advertisement** - on the Economic Summit website page for a full year
- **Event Banner** - created for your company and displayed in the lobby during the Economic Summit
- **Logo and link** - from Economic Summit Website (on page with Economic Summit downloads)
- **Signage** - at event registration
- **Advertising** - quarter page ad in event program
- **Sponsor listing** - including contact information and directory listing in event program
- **Logo** - placed on runner t-shirts
- **10 tickets** in open seating

Rockin' The Desert Mud Run

Event Date: August 23, 2014

Base Camp Sponsorship

- **Recognition** - in select marketing and social media
- **Your Logo** - on directional signs guiding runners through the 3 mile course
- **Advertising** - full page ad on the back cover of the event program
- **20 entries** to run in event

Presidents' Circle Membership

The Victor Valley College Foundation Presidents' Circle

...more on the flipside



2013-2014 Higher Ed Heroes Packages

provides members with access to College and Foundation leadership while supporting the Foundation Annual Fund. Three Presidents' Circle Memberships (including all benefits)

- Quarterly luncheons including briefings from the Presidents of the College and Foundation
- VIP Parking Privileges

Bonus: Lunch with the President—enjoy a private lunch with the Superintendent / President or a member of his Administrative Cabinet to learn more about the College

Campus Grant Award

You will be the sponsor of a campus grant up to \$1500. You may participate in reviewing applications submitted to identify the project that will be supported with your sponsored grant or entrust the Foundation Campus Grants Committee to select a deserving program. Either way you will be recognized for your grant by presenting it at a public meeting of your choice.

Scholarship Award

Each year the Foundation facilitates nearly \$100,000 in scholarship awards from local charitable organizations. You will be invited to participate in the annual scholarship program with a merit-award made in your name. You will be invited to a scholarship convocation ceremony where you can meet the recipient of your designated award. This award will be highlighted with a student appreciation message on the Foundation website during the 2014 academic year.

The Vice President— Included Extras

These items are included within the annual benefactor package to complete a robust partnership:

Ten (10) Tickets to the Victor Valley College Performing Arts Center Production (theater, music or dance) of your choice. Use them together or split them up to fit your needs!

Three (3) Victor Valley College Sweatshirts

Two (2) Full Page Ads in the Victor Valley College LINK. The LINK is distributed by the Daily Press to readers through full circulation in the Victor Valley and the Foundation by mail to supporters and posted online.

Champion of Education recognition in each quarterly issue of the Victor Valley College Foundation LINK which is inserted in the full circulation of the Victor Valley Daily Press. One issue will feature a quarter page story about you and your support for education.

Commemorative “2013-2014 Higher Ed Heroes” Plaque acknowledging you for your generosity presented at a Victor Valley College Trustee meeting.

Total Annual Value: \$17,500

Your Contribution: \$15,000*

Contact: Catherine Abbott
Catherine.abbott@vvc.edu
760.245.4271 ext. 2146

THANK YOU!

**Installment plans available*

The Dean

The Dean shows the community your business cares about education! Your investment in this package will give you premium benefits with amazing offerings!



The Dean Benefits

Raise the Ball, Golf Gold Tournament

Event Date: October 28, 2013

Hole In One Sponsorship

- **Recognition** - as sponsor of hole in one prize (insurance included)
- **Recognition** - in select newspaper ads, radio advertising and social media
- **Opportunity** - to display product / service on hole
- **Logo Placement** - on registration banner
- **Four** (4) all-inclusive entries

Victor Valley College Foundation Alumni Hall of Fame & Distinguished Service Award Celebration

Event Date: February 8, 2014

Dean's List Sponsorship

- **Standard Table Seating** - table of eight (8) with preferred placement
- **Electronic Signage** - video screens will rotate names of sponsors (your name will appear frequently in rotation)
- **Table Signage** - your business name will be prominently displayed on your assigned table
- **Advertising** - quarter page advertisement in the event program
- **Special Entry** - 8 tickets for Champagne Wishes
- **General Recognition** - commemorative plaque, sponsorship listing in LINK and event program
- **Plus...** Participate on the Foundation's Scholarship Committee to help allocation proceeds to deserving students

High Desert Economic Summit

Event Date: April 2, 2014

Broker Sponsorship

- **Advertisement** - on the Economic Summit website page for a full year
- **Logo and link** - from Economic Summit Website (on page with Economic Summit downloads)
- **Signage** - at event Registration
- **Sponsor listing** - including contact information and special service reference in event program
- **10 tickets** in open seating

Rockin' The Desert Mud Run

Event Date: August 23, 2014

Medal Sponsorship

- **Logo** - business logo on runner medals
- **Recognition** - special recognition during event
- **Advertising** - half page advertisement in event program
- **Logo** - placed on runner t-shirts
- **15 entries** to run in event

Presidents' Circle Membership

The Victor Valley College Foundation Presidents' Circle provides members with access to College and Foundation leadership while supporting the Foundation Annual Fund. Two Presidents' Circle Memberships (including all benefits)

- Quarterly luncheons including briefings from the Presidents of the College and Foundation
- VIP Parking Privileges

...more on the flipside



2013-2014 Higher Ed Heroes Packages

Bonus: Lunch with the President—enjoy a private lunch with the Superintendent / President or a member of his Administrative Cabinet to learn more about the College

Campus Grant Award

You will be the sponsor of a campus grant up to \$1000. You may participate in reviewing applications submitted to identify the project that will be supported with your sponsored grant or entrust the Foundation Campus Grants Committee to select a deserving program. Either way you will be recognized for your grant by presenting it at a public meeting of your choice.

Scholarship Award

Each year the Foundation facilitates nearly \$100,000 in scholarship awards from local charitable organizations. You will be invited to participate in the annual scholarship program with a merit-award made in your name. You will be invited to a scholarship convocation ceremony where you can meet the recipient of your designated award. This award will be highlighted with a student appreciation message on the Foundation website during the 2014 academic year.

The Dean — Included Extras

These items are included within the annual benefactor package to complete a robust partnership:

Eight (8) Tickets to the Victor Valley College Performing Arts Center Production (theater, music or dance) of your choice. Use them together or split them up into five sets of four.

Two (2) Victor Valley College Sweatshirts

One (1) Full Page Ad in the Victor Valley College LINK. The LINK is distributed by the Daily Press to readers through full circulation in the Victor Valley and the Foundation by mail to supporters and posted online.

Champion of Education recognition in each quarterly issue of the Victor Valley College Foundation LINK which is inserted in the full circulation of the Victor Valley Daily Press. One issue will highlight you in a quarter page article!

Commemorative “2013-2014 Higher Ed Heroes” Plaque acknowledging you for your generosity presented at a Victor Valley College Trustee meeting.

Total Annual Value: \$10,000

Your Contribution: \$7,500*

Contact: Catherine Abbott
Catherine.abbott@vvc.edu
760.245.4271 ext. 2146

THANK YOU!

**Installment plans available*

The Leader

Take a step into being a champion of education by choosing the Leader package to fit your business and marketing needs. Your investment will benefit many deserving students who will soon one day be the "leaders" of our community!



The Leader Benefits

Raise the Ball, Golf Gold Tournament

Event Date: October 28, 2013

Drive Sponsorship

- **Logo** - on sign displayed at tee box on 4 holes
- **Recognition** - in select newspaper ads, radio advertising and social media
- **Logo Placement** - on registration banner
- **Two (2)** all-inclusive entries

Victor Valley College Foundation Alumni Hall of Fame & Distinguished Service Award Celebration

Event Date: February 8, 2014

Honor Roll Sponsorship

- **Standard Seating** - Four (4) celebration tickets included (seating preference cannot be guaranteed)
- **Electronic Signage** - video screens will rotate names of sponsors. Your name will appear repeatedly in each rotation
- **Advertising** - business card sized advertisement in the event program
- **Special Entry** - 8 tickets for Champagne Wishes
- **Plus...** Participate on the Foundation's Scholarship Committee to help allocation proceeds to deserving students

High Desert Leaders Economic Summit

Event Date: April 2, 2014

Day Trader Sponsorship

- **Logo and link** - from Economic Summit website
- **Signage** - at event registration

- **Sponsor listing** - including contact information and directory listing in event program
- **5 tickets**

Rockin' The Desert Mud Run

Event Date: August 23, 2014

First Aid Sponsorship

- **Signage** - at one of the five stations located on the course (signage must be provided)
- **Advertising** - half page ad in event program
- **Logo** - placed on runner t-shirts
- **10 entries** to run in event

Presidents' Circle Membership

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- Quarterly luncheons including briefings from the Presidents of the College and Foundation
- VIP Parking Privileges

Bonus: Lunch with the President—enjoy a private lunch with the Superintendent / President or a member of his Administrative Cabinet to learn more about the College.

Campus Grant Award

You will be the sponsor of a campus grant up to \$750. You may participate in reviewing applications submitted to identify the project that will be supported with your sponsored grant or entrust the Foundation Campus Grants

...more on the flipside



2013-2014 Higher Ed Heroes Packages

Committee to select a deserving program. Either way you will be recognized for your grant by presenting it at a public meeting of your choice.

Scholarship Award

Each year the Foundation facilitates nearly \$100,000 in scholarship awards from local charitable organizations. You will be invited to participate in the annual scholarship program with a merit-award made in your name. You will be invited to a scholarship convocation ceremony where you can meet the recipient of your designated award. This award will be highlighted with a student appreciation message on the Foundation website during the 2014 academic year.

The Leader—Included Extras

These items are included within the annual benefactor package to complete a robust partnership that supports :

Six (6) Tickets to the Victor Valley College Performing Arts Center Production (theater, music or dance) of your choice. Use them together or split them up into five sets of four.

One (1) Victor Valley College Sweatshirts

One(1) Half Page Ad in the Victor Valley College LINK. The LINK is distributed by the Daily Press to readers through full circulation in the Victor Valley and the Foundation by mail to supporters and posted online.

Champion of Education recognition in each quarterly issue of the Victor Valley College Foundation LINK which is inserted in the full circulation of the Victor Valley Daily Press. One issue will highlight you in a quarter page article!

Commemorative “2013-2014 Higher Ed Heroes” Plaque acknowledging you for your generosity presented at a Victor Valley College Trustee meeting

Total Annual Value: \$7,500

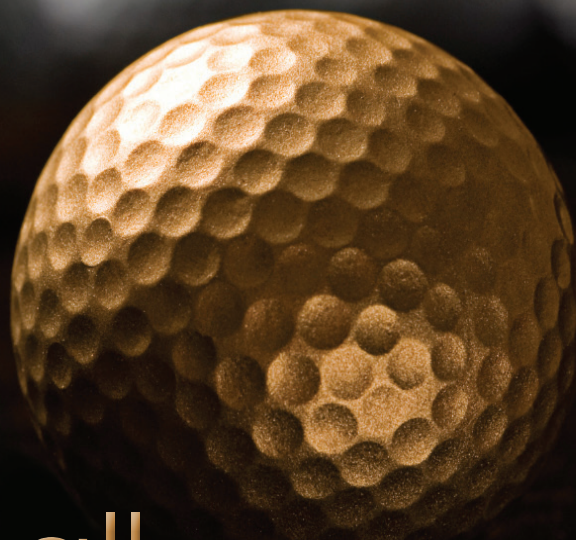
Your Contribution: \$5,000*

Contact: Catherine Abbott
Catherine.abbott@vvc.edu
760.245.4271 ext. 2146

THANK YOU!

**Installment plans available*

Raise the Ball



Valley Hi Toyota, Scion, Kia, Honda, Nissan

GOLF GOLD

...an elevated and all-inclusive golf tournament experience

October 28, 2013 • Spring Valley Lake Country Club

7am Registration • 8:30 Shotgun Start • 13229 Spring Valley Pkwy, Victorville, California

brought to you by



Fundraising golf tournaments are a dime a dozen... and frankly, we think you are worth more than that! Join us for an upscale and uplifting golf experience. Your tournament entry includes everything and a bag of chips.

Bloody Mary / Mimosa Registration Reception - *included*
Golfer Appreciation Gifts - *included*
Cash Prize Putting Contest - *included*
All On-Course Contests - *included*
Course Caddies / Scorekeepers - *included*
25 Raffle Tickets per player - *included*
Golf Cart - *included*
Lunch on the Green - *included*
Complimentary Beverages on the Course - *included*
Awards Reception - *included*
and more! - *included*

\$1,000 Cash prize for 1st Place Team - *included*

\$125 per player

\$500 per team

all sponsorships include players or teams
(see flipside for sponsorship information)

Register online: www.vvcfoundation.com

...benefitting the Victor Valley College Foundation





Sponsors help make this tournament a first class experience for golfers while supporting a classy cause - education. Funds raised through GOLF GOLD pay for scholarships, purchase important equipment and make life-changing learning experiences available to deserving students.

GOLF GOLD SPONSORSHIP PACKAGES

\$5000 – Eagle (SOLD)

Recognition in all tournament marketing as title sponsor i.e. Business Name Golf Gold Open
 Recognition in all tournament radio advertising
 Social media recognition leading up to and immediately following the tournament
 Opportunity to address the golfers over PA during the pre-tournament announcements
 Opportunity to host an on-course activity to showcase your business
 Logo on event flyers and print advertisements
 Logo on all Caddie and Tournament Staff Shirts
 Logo on registration banner
 Logo on golfer gift
 Logo on golfer photo jacket or delivery envelope
 Logo on golf cart signage
 Participate in prize presentation & photos with winning teams
 Two teams (8 all inclusive entries) starting together on hole 1
 One honorary membership in the Victor Valley College President's Circle

\$2,500 – Caddie (limit 2)

Recognition in select tournament advertising and marketing
 Social media recognition
 Logo on all event flyers and print advertisements
 Logo on all Caddie and Tournament Staff Shirts
 Logo on registration banner
 Opportunity to Address golfers during Awards Celebration
 Opportunity to host an on-course activity to showcase your business
 One team (4 all-inclusive entries) starting on the hole of your choice (other than hole 1)

\$1,500 – Birdie (limit 5)

Recognition in select tournament radio advertising
 Social media recognition
 Logo on all event flyers and print advertisements
 Logo on registration banner
 Recognition as sponsor of a one special contest including opportunity to participate in the announcement of contest winner during awards ceremony
 One team (4 all-inclusive entries)

\$1,000 – Cart (limit 5)

Logo on all golf cart signage
 Logo on registration banner
 Recognition in select newspaper ads
 Recognition in select tournament radio advertising
 Social media recognition
 One team (4 all inclusive golfers)

\$1,000 – Hole In One

Recognition as sponsor of hole in one prize (insurance included)
 Opportunity to display product / service on hole
 Logo on registration banner
 Recognition in select newspaper ads
 Recognition in select radio advertising
 Social Media recognition
 One team (4 all-inclusive golfers)

\$750 – Putt / Drive

Logo on sign displayed at green or tee box on 4 holes
 Logo on one pin flag
 Logo on registration banner
 Recognition in select tournament radio advertising
 Recognition in select tournament newspaper ads
 Social Media Recognition
 2 all inclusive tournament entries

\$250 – Tee Sign

Logo on sign displayed at tee box on 1 hole
 Logo on registration banner

All sponsors entered into a drawing for a valuable public relations media package recognizing your support for Victor Valley College.



**Reserve Your
GOLF GOLD Sponsorship**

Victor Valley College Foundation

Ginger Ontiveros: ginger.ontiveros@vvc.edu
 Catherine Abbott: catherine.abbott@vvc.edu
 760.245.4271 ext. 2522

**VICTOR VALLEY COLLEGE FOUNDATION
PERFORMANCE REPORT : TOTAL REVENUE
September 2013**

Total Revenue

Contract Goal:	\$	5,000,000.00
YTD Revenue	\$	2,618,438.79
YTD College Received	\$	2,433,338.59
Contract to Date	\$	3,900,397.74

Grant Requests

Proposals:	# Submitted	\$ Requested	\$ Awarded
Last Month	1	\$ 1,500.00	\$ -
Year to Date	14	\$ 10,314,165.00	\$ 1,588,588.00

Comments:

Wal-Mart; BofA x 2; NRA; MDAQMD (Value); SB DSN; CTE Transitions; Nursing Enrollment Growth Renewal

Contract Education

Proposals:	# Submitted	\$ Requested	\$ Awarded
Last Month	2	\$ 24,920.00	\$ 500.00
Year to Date	14	\$ 338,994.00	\$ 91,019.00

Comments:

Options for Youth; CHP Range; Snowline; Heritage Medical, Excelsior Aviation, Solar Thermal

Community Education

By Term	# Classes	\$ Anticipated	\$ Actual
Winter	15	\$ 50,000.00	\$ 51,269.00
Spring	17	\$ 50,000.00	\$ 49,250.00
Summer	8	\$ 75,000.00	\$ 77,575.00
Fall	3	\$ 82,000.00	\$ 82,000.00
Annual	43	\$ 257,000.00	\$ 260,094.00

Comments:

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Foundation

	Receivable / YTD	Collected / Mo	Collected / YTD
Donations	\$ 43,080.00	\$ 97,567.87	\$ 421,517.87
Events	\$ 32,855.00	\$ 23,445.00	\$ 198,582.83
Memberships	\$ 19,275.00	\$ 200.00	\$ 27,364.09
Other Cash		\$ -	\$ -
InKind		\$ 4,500.00	\$ 31,273.00
Total	\$ 95,210.00	\$ 125,712.87	\$ 678,737.79

YTD Expenditures made on behalf of College Departments	\$ 462,364.59
YTD Inkind transferred to College	\$ 31,273.00