



## **VVC Foundation Board of Directors Annual Retreat**

**September 9, 2021**

**Center for Institutional Excellence**

8:30 a.m. – 11:00 a.m.

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### **Minutes**

Present in person or via Zoom Conference Call: Peter Allan, Casey Armstrong, Jackie Augustine-Carreira, Cindy Bostick, Don Brown, Larry Cusack, Pamela Glendinning, David Greiner, Carla Hamilton-Yates, Fred Hunter, Jason Lamoreaux, John Nahlen, Elaine Navarrete, Rahul Nayyar, David North, Mike Nutter, Kirk Riding, Joseph Schaffer, Dawn Serbus, Shannon Shannon, Niru Vangala, Daniel Walden, Kirsten Acosta, Irene Molinar, Chris Nunez, and Glennis Duncan.

Not Present: Craig Garrick, Sam Grandlienard, Austin Marshall, Scott Nassif, John Ohanian, Dave Olney, Bill Scott, Paul Stanton, McKenzie Tarango, Brandon Wood, and Kathleen Wood.

1. The meeting was called to order at 9:01 a.m. Shannon Shannon welcomed members who were present in person and via Zoom.
2. Strategic Plan - Kirsten Acosta
  - a. 2020 – 2021 Strategic Plan was reviewed. Staff has been working with faculty and staff to reach out to alumni. A new endowment was established through the DHSI grant. Community engagement is an ongoing goal.
  - b. 2021 – 2022 Strategic Plan was presented and reviewed. Allan commented that Victor Valley College needs more representation in the community. Dr. Walden is directing the each member of the PLT (President's Leadership Team) to join a community service organization.
  - c. Action: 2021 – 2022 Strategic Plan was approved with amendments. MSC (Allan / Vangala). Allan, Greiner, and Nutter volunteered to be on the alumni committee.
3. Planned Giving – Kirsten Acosta
  - a. Staff shared types of planned giving campaigns run by other California Community Colleges and how they developed their marketing plan depending on area demographics and who the target audiences were. New planned giving lapel pins were distributed for members to wear when out in the community to increase interest.
4. Special Presentation – Kirsten Acosta
  - a. The first planned giving legacy was established with a \$10,000 gift from the Shannon Family creating the Shannon Family business Student Endowment.
5. The meeting adjourned at 10:56 a.m.